





FARE Network – #FootballPeople weeks



Picture Source: https://www.efdn.org/blog/news/footballpeople-action-week-fare-network/

The Football People action weeks are a pan-European campaign that brings together professional football and the grassroots movement for a two-week period in which thousands of football and anti-discrimination related activities take place.

Run and managed by <u>FARE Network</u> the campaign, with the help of human rights, ethnic minority groups, clubs, leagues, players, football associations and individuals in Europe and beyond the campaign is continuously growing.

Who is it for?

The **#FootballPeople** weeks are open to everyone regardless of who they are or what their role in football is. Supporters, players, clubs, ethnic minorities, LGBTIQ+ groups, women's groups, activists, schools and NGOs all take an active role. **#FootballPeople** activists are united in their love for the game and the belief that football belongs to everyone and can be used to create positive change. The organizes invite everyone to be involved irrespective of origin, race, religion, gender or sexuality.

In recent years activities have taken place across the globe in Argentina, Brazil, Cameroon, Mexico, Vietnam, Thailand, the United States and South Africa; supported by some of the biggest stars of football, such as Yaya Touré, Iker Casillas, Didier Drogba, Thomas Hitzlsperger, Marco Verratti, Claudio Marchisio, and Edinson Cavani.

Actions

Some examples of actions and initiatives taking place during the #FootballPeople weeks include:

- Football events to welcome refugees and asylum seekers
- Events against homophobia
- Workshops on women football
- Match day choreographies
- Exhibitions celebrating the diversity of the fans, players or history or your club





- Collaborations between football clubs and minority groups
- Panel discussions
- Clubs invite members of local minority groups to attend a game
- Podcasts and videos

Source: https://www.farenet.org/en-term-slug/campaigns/footballpeople-action-weeks

