

Football against Racism

#Enough



Enough – Combating online hate



Organised by the Professional Footballers' Association (PFA), the #Enough campaign run on the 19th of April 2020 and saw footballers from England, Wales and across the world **boycott social media** for 24 hours to **highlight the problem of racism**.

It was a response to the [upsurge of racist incidents](#) in football, with a number of elite-level players across the world being subjected to discriminatory abuse in the early part of 2019.

In a statement, the PFA noted that the boycott was an act by the players to show unity and to call for stronger action to be taken by social networks and footballing authorities in response to racist abuse both on and off the pitch.

"Players recognise that these racist incidents are a reflection of societal issues. They know first-hand how damaging racism can be and are using their platforms to inspire change that will benefit players, football and society as a whole."

PFA members and players were encouraged to share a graphic on their social media channels ahead of the boycott.

(Then) Manchester United's defender Chris Smalling said that "the time has come" for social media giants to take greater responsibility for the abusive content that appears on their websites.

"Throughout my career I have developed a thick skin against verbal abuse, justifying it as just 'part of the game' but the time has come for Twitter, Instagram and Facebook to consider regulating their channels, taking responsibility for protecting the mental health of



users regardless of age, race, sex or income," said Smalling. "I understand that I am in an extremely privileged position and I am deeply thankful for that but, at the end of the day, we are all human. "As a patron of a youth education charity it is my duty to use my platform as a voice for all, regardless of background. We have to take a greater stand against discrimination of all kinds."

A host of footballers, clubs and former players supported the boycott which received backing from a number of anti-discrimination groups and also the game's world governing body, FIFA. Politicians in the United Kingdom have also shown their support, as have a number of media and entertainment outlets.

Source: <https://www.goal.com/en/news/what-is-enough-campaign-pfas-anti-racism-movement-explained/wqnuk9gwp0eu1t181v07qf2wm>



